

**CLAIMS**

**1** A viewing panel for a photo, the viewing panel having a generally flat frontal surface, the rear surface of the panel having at least a portion that is non-flat, the rear surface having a masking layer applied to at least a portion of the rear surface, such that the ornamentation created by the non-flat portion of the rear surface, and the masking layer, is able to be seen from the frontal side of the panel, the ornamentation and masking layer being viewed through the clear body of the panel, the non-flat portion of the rear surface, combined with the masking layer, creating a framing effect around any photograph or the like that is displayed and viewed through the panel.

**2** To produce a viewing panel according to claim 1, start with a generally flat clear transparent panel, apply a protective layer to the side that is to become the rear side of the viewing panel, define a central viewing section that is to be free of any masking layer, mark this on the protective layer, remove the protective layer from rear surface only where the masking layer is to be applied, create a non-flat 3-D section on the rear of the panel, apply the masking layer to the rear surface of the panel, remove the protective layer that remains on the rear surface to expose the central viewing section, additionally or alternatively the steps of applying the masking layer and creating the 3-D texture can be repeated to further enhance the level of ornamentation and framing effect.

**3** A viewing panel according to claim 1 wherein attachment devices are applied to the rear surface of the viewing panel.

**4** A viewing panel according to claim 3 wherein attachment devices are of magnetic strip.

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